

Global COVID-19 Omnibus

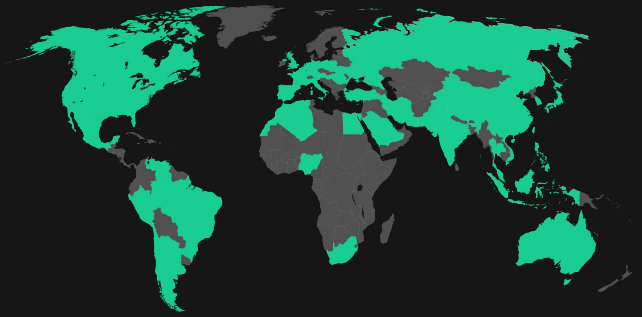
Results from 50 countries, within days.

With fluctuating sales figures and shaken supply chains, the pandemic puts even the leading companies of the world at risk. Timely and accurate data on a global scale is required to steer local action.

How does the pandemic affect demand *and* usage in your segment? What do consumers expect from companies and brands? How does this differ by market?

Insights still faster than the speed of business

Our proprietary research engine utilizes highly automated, digital channels to reach consumers everywhere. The Global COVID-19 Omnibus puts your decision-making at the forefront.



Global coverage, results in real-time

Nationally representative in 50 countries

Results within 4 days: from all countries

Offering both: one-off participation or tracking study

Get results in real-time through our automated dashboard

How to join and what to expect

Asking 50 countries within 4 days is not rocket science (for Dalia), but requires a strict schedule. Please reach out as soon as possible so that we can take your questions into account. We are aware of challenging purchase order timelines and can accommodate for that.

Thursday - 12 PM (UTC)

You hand in your questions
We co-design them for mobile

Friday - Sunday

We put our engine to work
You can follow in Real-time

Monday - 3 PM (UTC)

You receive full data
Our dashboard brings you up to speed

Simple pricing

490€

Per question, per country

19,500€

Per global question

covid-19@daliaresearch.com

Countries covered:

Algeria, Argentina, Australia, Austria, Belgium, Brazil, Canada, Chile, China, Colombia, Egypt, France, Germany, Hong Kong, Hungary, India, Indonesia, Israel, Italy, Japan, Malaysia, Mexico, Morocco, Netherlands, Nigeria, Pakistan, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Taiwan, Thailand, Turkey, UK, Ukraine, USA, Venezuela, Vietnam

Dalia